



02
2024

Our all-star collab with Victor Solomon

Bose recently teamed up with acclaimed artist and designer Victor Solomon. Known for bringing opulence to the basketball world, Solomon created a special pair of Bose Ultra Open Earbuds for All-Star Tyrese Haliburton to wear on his home court in Indianapolis during All-Star Weekend.

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A dazzling debut at the Grammys

Colombian artist Maluma lit up the red carpet at the 2024 Grammys wearing one-of-a-kind Bose Ultra Open Earbuds. Customized by Icebox, these buds were embellished with 365 VS diamonds and 22 grams of 14K white gold.

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NEW Ultra Open Earbuds

Meet our newest product: Ultra Open Earbuds. A brilliant combination of innovative design, incredible audio, and unmatched comfort, they're earbuds — reimagined! Their cuff-like fit leaves your ears totally open so you can still hear the world around you, while breakthrough OpenAudio technology delivers rich, private sound.

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Why buy direct from Bose



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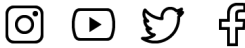


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[Here's the lowdown on our new Ultra Open Earbuds!](#)

[Find out everything you need to know about our new earbuds' revolutionary tech.](#)
